

RON KEEL

BIO

Updated Summer 2019

From that first Steeler album to the brand-new release “Fight Like A Band” from the EMP Label Group, Ron Keel’s 35-year career in entertainment has taken him from the concrete jungles of arena rock to the dirt roads of country music. Along the way, he has sold millions of albums and toured the world as both a heavy metal screamer (KEEL, Steeler, and a brief encounter with Black Sabbath) and a southern rock/outlaw country artist (with dozens of songs in major films and TV shows). Ron’s solo album METAL COWBOY combined both genres, establishing a style and a persona which captures the heart and personality of this self-proclaimed rock n’ roll outlaw. Keel’s legendary major label debut album THE RIGHT TO ROCK was produced by KISS’ Gene Simmons– they went on to notch three albums on Billboard’s Hot 100 as well as MTV and radio hits “The Right To Rock,” “Because The Night,” “Tears Of Fire,” “Somebody’s Waiting,” and “Rock N Roll Outlaw.” Opening shows for Bon Jovi, Van Halen, Aerosmith, Motley Crue, Dio and many more established a hard work ethic that remains strong today; in recent years Keel has become a staple on the Monsters Of Rock Cruise events, played the M3 Festival twice. 2019 tour dates include the Frontiers Rock Festival in Milan, KEELFEST (featuring Keel, Ron Keel Band, and Steeler), casinos, fairs and festivals stateside, the KISS & Rock N Roll Expo in Helsinki, Finland, plus major bike events like the Sturgis Rally and Hot Harley Nights (with Night Ranger). After nearly three years hosting the “Streets of Rock & Roll” rock-and-talk syndicated radio show, Keel was handpicked to join a dream team of Midwest rock radio royalty on KBAD 94.5 FM, where Ron’s “Mid-Day Mayhem” show skyrocketed to the top of the Neilson ratings for that region. Due to an extensive 2019 touring schedule he’s now back on the “Streets Of Rock N Roll” Saturday nights at 9PM Central on Sunny Radio 93.3 FM Sioux Falls, with additional weekly broadcasts on PureRockRadio.net, UncontrolledNoize.com, and RockRageRadio.com. As a songwriter, Ron has dozens of TV and film credits–major movies like “Men In Black II”, “Dolphin Tale”, “The Messengers” and many more – and his songs have been featured in hit TV shows like “X-Files”, “Desperate Housewives”, “The Simpsons”, “King Of The Hill” and the Daytona 500 broadcast. Ron Keel has worked hard to remain ahead of the curve, constantly re-inventing himself and evolving with the changes in the entertainment industry. His most recent venture is at <http://patreon.com/ronkeel>, where fans (called “Patrons”) pay a monthly subscription fee and get all access to exclusive content. Featuring audio products like the RonCast (the podcast), new and vintage music, the Audio Book version of his autobiography “EVEN KEEL: Life On The Streets Of Rock & Roll”, rare concert clips, and lots more. The new Ron Keel Band album “Fight Like A Band” is already garnering unanimous praise from fans and the media.

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Ron Keel is a multi-million-selling singer/musician/songwriter/performer who has toured with and / or opened for icons like Bon Jovi, Motley Crue, Van Halen, Aerosmith and many more. His catalog includes three albums which charted in Billboard’s Hot 100, plus movie soundtracks, guest appearances, all-star tributes to raise money for various charities, and the acclaimed brand-new release “Fight Like A Band” on EMP Outlaw Records (a division of David Ellefson’s EMP Label Group). 2019 tour dates include the Frontiers Rock Festival in Milan, casinos, fairs and festivals stateside, the KISS & Rock N Roll Expo in Helsinki, Finland, plus major bike events like the Sturgis Rally and Hot Harley Nights with Night Ranger. Ron’s syndicated “Streets Of Rock N Roll” radio show can be heard on 93.3 FM Sunny Radio Saturday nights at 9 PM in Sioux Falls, and also online at PureRockRadio.net, UncontrolledNoize.com, and RockRageRadio.com.

FAST FACTS:

- 1.7million YouTube views
- Now signed to EMP Label Group – “Metal Cowboy: RELOADED” released in 2018, and Ron Keel Band “Fight Like A Band” released 2019.

- Lead vocalist for million-selling rockers Keel—multiple albums charted in Billboard’s Hot 100—Recording Artist for A&M Records, MCA Records, Frontiers Records, Universal Music and EMP Label Group – the band most recently released “Streets Of Rock & Roll” in conjunction with “The Right To Rock: 25th Anniversary Edition” produced by Gene Simmons of KISS
- Official Autobiography “EVEN KEEL: Life on The Streets Of Rock & Roll” released in 2014
- 2019 tour dates will include the Frontiers Rock Festival in Milan, casinos, fairs and festivals stateside, the KISS & Rock N Roll Expo in Helsinki, Finland, plus major bike events like the Sturgis Rally and Hot Harley Nights.
- Toured with/opened for Bon Jovi, Motley Crue, Aerosmith, Van Halen, Dio, Chris LeDoux, Queensryche, Dokken, Great White, Cinderella, Tesla, many more
- Recently #1 rated DJ on KBAD 94.5 FM, the #1 rock station in Sioux Falls, South Dakota. Host of the “Streets of Rock & Roll” radio show syndicated worldwide
- Teaching/Coaching/Counseling credentials include the Brennan Rock & Roll Academy and multiple Rock & Roll Fantasy Camp sessions
- Music producer and creative consultant for the acclaimed documentary film “Hair I Go Again” released in 2016
- 50+ album discography—Rock, Heavy Metal, Country, Motion Picture Soundtracks and Guest Appearances
- 2009-present: KEEL featured at major festivals including Rocklahoma, M3 (2009,2014), MidWest Rock Fest, South Texas Rock Festival, Monsters of Rock Cruise appearances (2012, 2013, 2014,2015, 2018)—and 2011 headline tour of Europe
- Music featured in motion pictures & television include: “Men In Black II,” “Dolphin Tale,” “The Messengers,” “Chill Factor,” “A Thousand Acres,” “Desperate Housewives,” “X-Files,” “Raising Hope,” “The Simpsons”
- 1996 Winner: “Album Of The Year” (Western Country) & “Lifetime Achievement Award” from Country Music Clubs of America
- 1985 KEEL awarded as “Best New Band”—Metal Edge, Hit Parader Magazine, and Circus Magazine
- Ron Keel endorses, uses, and promotes quality instruments and products such as Vintage guitars, Dean guitars, GoGo Tuners, Rock-N-Roll Gangstar Apparel, RSVP Rockstar Clothing, Sintervention Threads, Ultimate Ears in-ear monitors, In-Tune guitar picks, Kyser musical products, Brunner’s Metal Wear, and Pic Stik pick holders.
- Featured in books such as “Tales From The Stage Volume 1” (author: Michael Toney), “Pro Secrets Of Heavy Rock Singing” (author: Bill Martin), “Black Sabbath: Never Say Die” (author: Garry Sharpe-Young), and many reference books related to metal and hard rock.